

# GEORGIA MUSIC TEACHERS ASSOCIATION

## ADVERTISING AGREEMENT

**Business Name**

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**Contact Name**

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**Address**

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**Telephone #**

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**E-Mail Address**

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**Signature**

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**Date**

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\_\_\_\_\_ Duplicate previous ad

\_\_\_\_\_ Copy for ad to follow

\_\_\_\_\_ Copy for ad e-mailed

Please e-mail your ad copy to georgiamta@gmail.com  
 Payment should be enclosed with this Advertising Agreement.  
 Make checks payable to **GMTA**.

**TOTAL PAYMENT SUBMITTED:** \_\_\_\_\_

### NEWSLETTER AD RATES

The GMTA Newsletter is an on-line newsletter, published three times a year (Winter, Summer, and Fall). You may begin your advertisement with any of the three Newsletters.

**Ad Deadlines:**

<b>Winter</b>	<b>1-Dec</b>
<b>Summer</b>	<b>1-May</b>
<b>Fall</b>	<b>1-Aug</b>

**Website URL:** \_\_\_\_\_

Provide your website URL here if you would like a hyperlink placed on your ad.

<u>Ad Size</u>	<u>3 Issues</u>	<u>2 Issues</u>	<u>1 Issue</u>
(7 1/4" x 4 3/4") half page horiz	\$540 _____	\$400 _____	\$260 _____
(7 1/4" x 2 1/4") fourth page horiz	\$310 _____	\$230 _____	\$150 _____
(4 3/4" x 2 1/4") horiz	\$250 _____	\$190 _____	\$125 _____
(2 1/4" x 2 1/4")	\$210 _____	\$155 _____	\$100 _____

### PROGRAM AD RATES

The GMTA Program is published for our annual conference in November and features the conference schedule and bios/photos of Conference Headliners and Presenter.

**Deadline date for Conference Program ads: September 1st**

<u>Price</u>	<u>Ad Size</u>	<u>Description</u>
<u>\$310</u>	7.25" x 9.25" vertical	___ Inside Front Cover ___ Inside Back Cover
<u>\$220</u>	7.25" x 9.25" vertical	Full page ad
<u>\$150</u>	7.25" x 4.75" horiz	Half page ad
<u>\$95</u>	7.25" x 2.25" horiz	Fourth page ad
<u>\$65</u>	2.25" x 2.25"	

**GEORGIA MUSIC TEACHERS ASSOCIATION**

**Donna Trivette** georgiamta@gmail.com  
 4117 Roslindale Lane, Buford, GA 30519  
 (770) 945-7504

**AD SPECIAL!!!**

When you place an advertisement in both GMTA publications (Program and 3 issues of GMTA Newsletters), you may take 10% off your total advertising price.